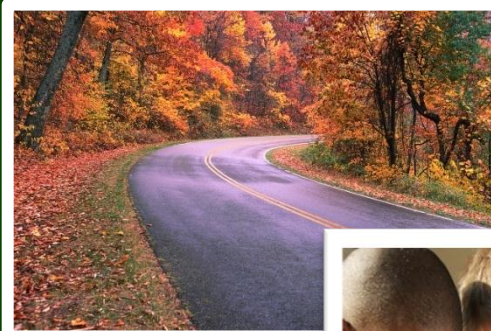


Bureau for Public Health Strategic Map The Blue Team



Amy Atkins
**Director, BPH Division of Local
Health**

Bureau for Public Health

Strategic Map: The Blue Team

Defining Your Piece of the Public Health Puzzle

Objectives

- The Blue Team's Focus
- How do we define public health?
- What is a Statewide Public Health System Assessment?
- What is your piece of the puzzle?

The Story of Public Health

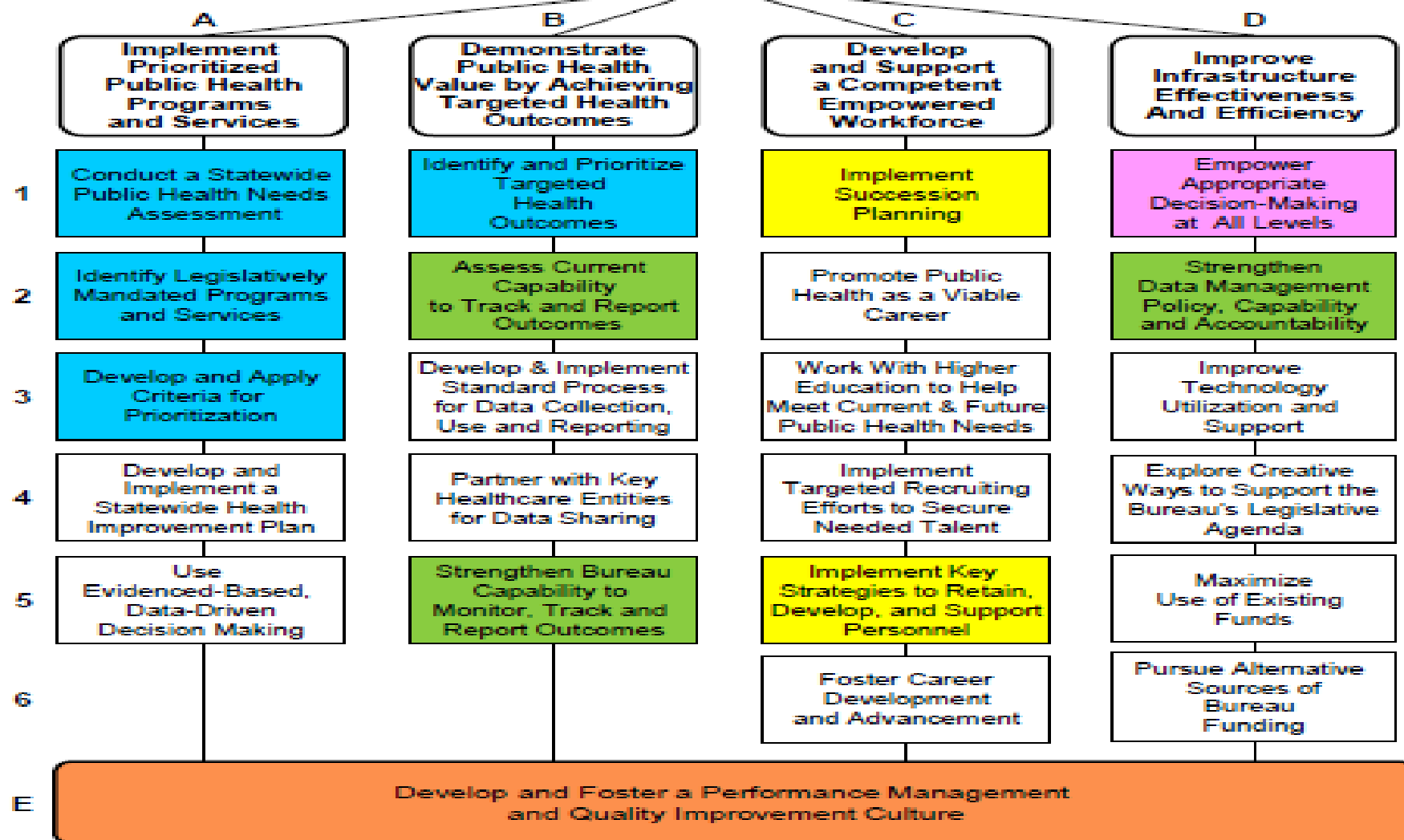
The *Health Statistics Center* maintains high quality BRFSS data and promotes the use of their data within BPH for program planning and evaluation. This ensures that they provide the right data, at the right time for the right purpose.

The *Office of Laboratory Services* provides reliable newborn screening laboratory data in support of Office of Maternal Child and Family Health program objectives.

West Virginia Bureau for Public Health Strategic Map: 2011-2014

Draft
11/15/11

**Meet Critical Public Health Needs
and Improve Health Outcomes
in a Changing Environment**



Section 1:

How Do We Define the Public Health System?

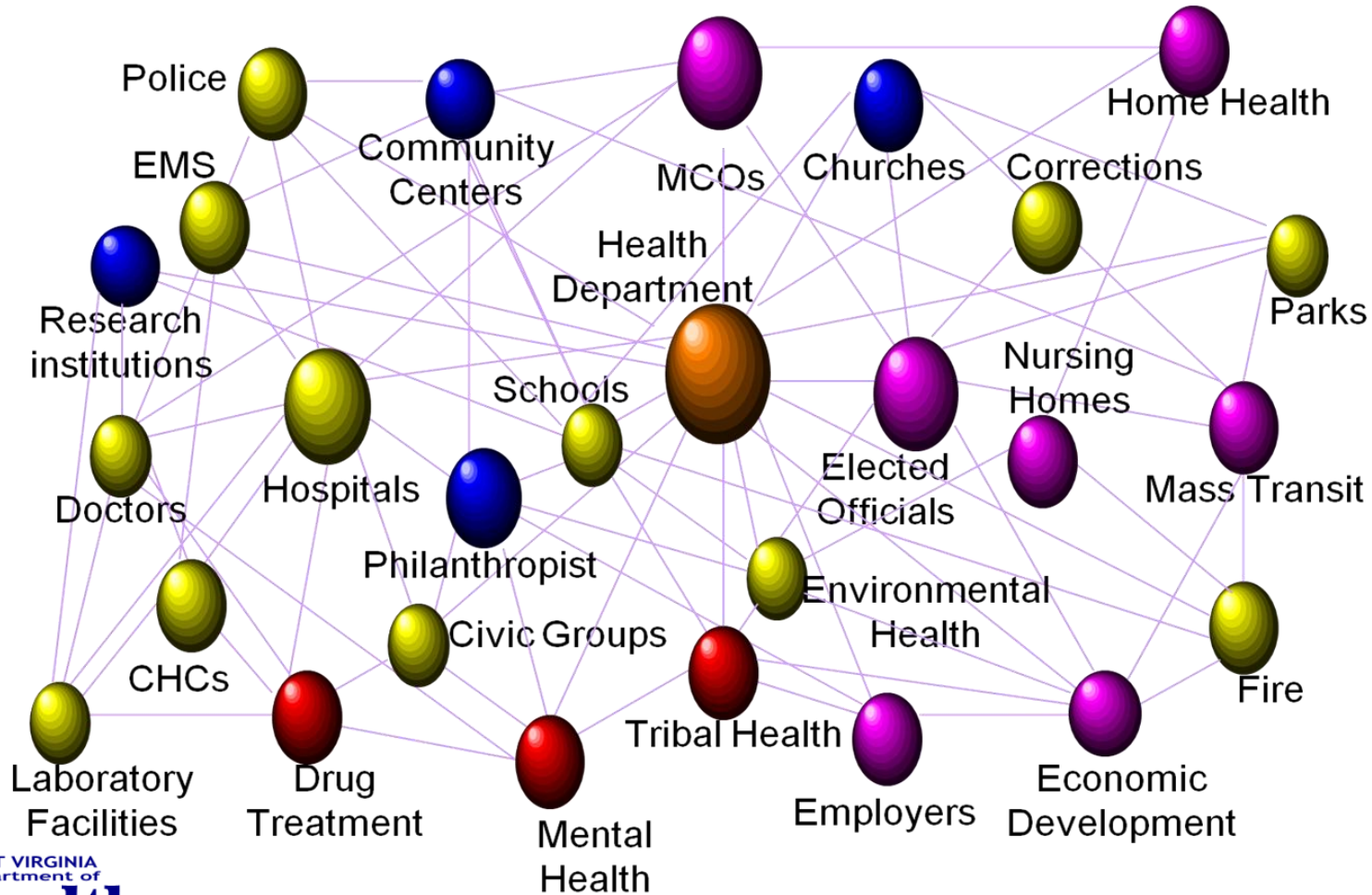
- How do you define public health?
- How do you define a system?

The Story of Public Health

The *Office of Epidemiology and Prevention Services* educates the population and providers about the importance and legal requirements of immunizations in order to increase the vaccination coverage rates among 0-18 year olds in West Virginia.

The *Office of Maternal, Child and Family Health* manages the Health Check program to provide children regular check-ups, screenings and preventive services.

The Public Health System



Section 2:

Conducting a Statewide Public Health System Assessment

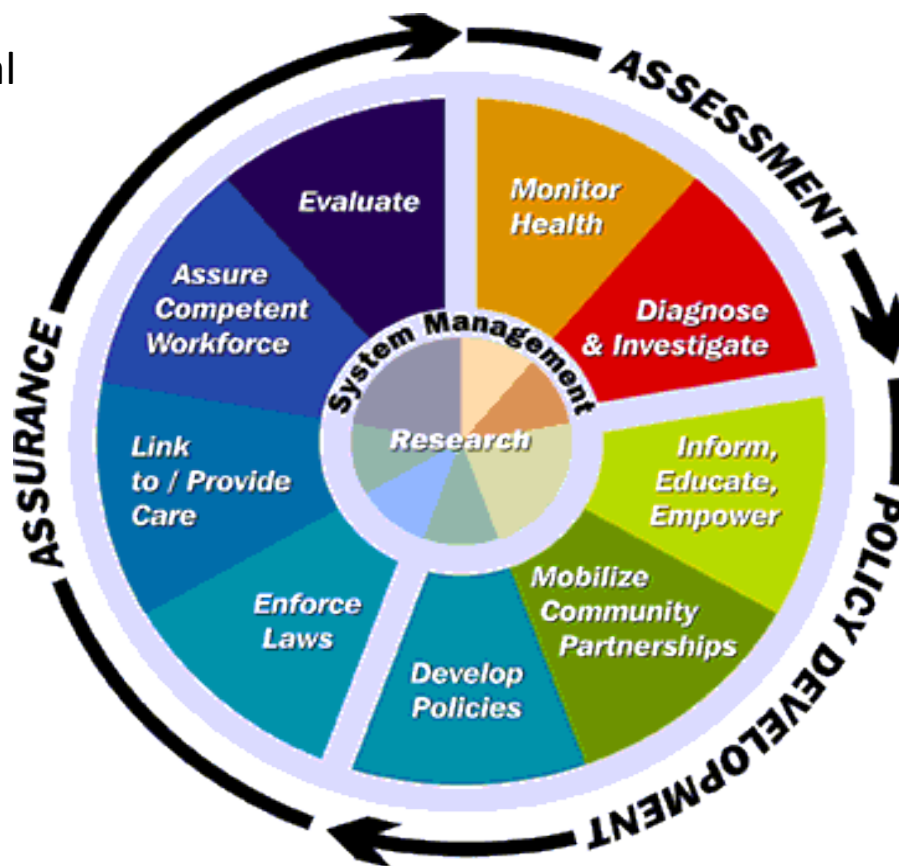
The Story of Public Health

The *Office of Community Health Systems and Health Promotion* supports technical assistance and training to local boards of health and health officers around Clean Indoor Air, in order to reduce population exposure to secondhand smoke.

The *Office of Nutrition Services* works to increase the usage of WIC Services in order to improve maternal and child health outcomes.

How was the State Public Health System Assessment Conducted in West Virginia?

- Assess how we and our partners perceive our performance to national standards
- Measures in each area
 - Planning and Implementation
 - State and Local Relationships
 - Performance Management and QI
 - Capacity and Resources
- Rating Scale
 - Minimal, Moderate, Significant or Optimal



The Story of Public Health

The *Office of Environmental Health Services* conducts asbestos inspections in both public and private, kindergarten through 12th grade schools, in order to reduce the incidents of asbestos fiber release.

The *Center for Threat Preparedness* monitors the number of BPH staff that are trained and prepared to work in Health Command in order to increase the response capability in emergency and disaster events.

Statewide Public Health System Assessment - Overall Summary

Essential Public Health Service	Overall Score
Diagnose and Investigate Health Problems and Hazards	69.3%
Inform, Educate, and Empower People about Health Issues	51%
Enforce Laws and Regulations that Protect Health and Ensure Safety	46.4%
Develop Policies/Plans that Support Individual/Statewide Health Efforts	45.4%
Link People/Assure Provision of Care to Personal Health Services	42.8%
Mobilize Community Partnerships to Identify and Solve Health Problems	35.4%
Evaluate Effectiveness/Accessibility/Quality of Personal/Population Based Health Services	37.5%
Monitor Health Status	32.1%
Assure Competent Public Health and Personal Health Care Workforce	29.2%
Research for New Insights and Innovative Solutions to Health Problems	21.9%

What is a Statewide Public Health System Assessment?

A collaborative process of collecting and analyzing data and information related to improving health

2012 West Virginia State Public Health System Assessment

Shaping safe and healthy communities



West Virginia
Bureau for
Public Health
Your Health
Your Safety
Our Purpose
Department of Health & Human Resources

2012 West Virginia Findings of State Public Health System Partner Survey

Shaping safe and healthy communities



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2012 West Virginia State Health Profile

Shaping safe and healthy communities



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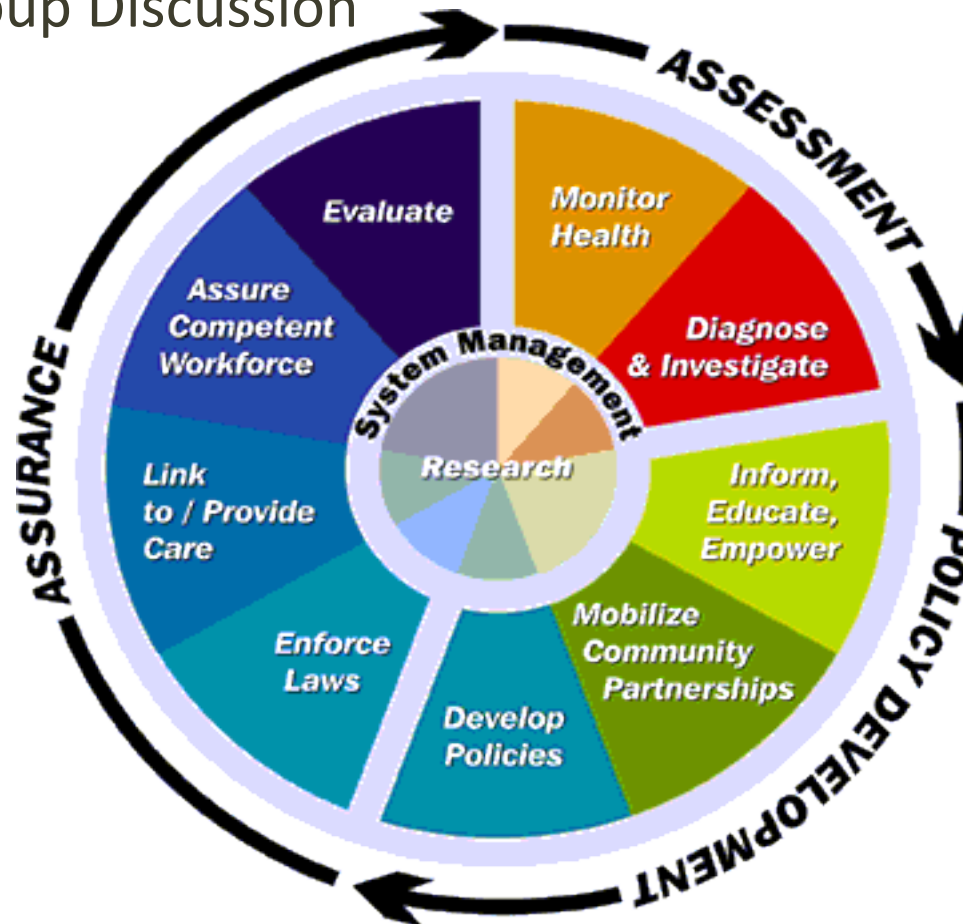
Your Important Role in the Assessment Process

- Improving the results
- Communicating successes and needs with partners
- Identifying opportunities for alignment
- Build and improve effectiveness and efficiencies

Section 3:

What is Your Piece of the Puzzle?

Small Group Discussion



Monitor Health Status

Planning and Implementation

- Surveillance and monitoring
- Compile, provide and publish health data
- Operate a data reporting system
- Establish laws

State and Local Relationships

- Provide T/A in the interpretation, use and dissemination of data, the development of information systems and uniform data sets

Performance Management and QI

- Manage, review and improve the effectiveness of efforts

Capacity and Resources

- Commit resources, coordinate efforts and maximize professional expertise

Mobilize Partnerships

Planning and Implementation

- Build statewide support for public health issues
- Organize partnerships to identify and solve health problems

State and Local Relationships

- Provide assistance to build partnerships for community health improvement
- Provide incentives through grant requirements, financial incentives or resource sharing

Performance Management and QI

- Manage, review and improve partnership development activities

Capacity and Resources

- Commit resources, coordinate efforts and maximize professional expertise to sustain, mobilize and develop partnerships

Assure a Competent Workforce

Planning and Implementation

- Conduct assessment of workforce needs
- Develop a statewide workforce plan
- Develop and provide training to enhance professional competencies

State and Local Relationships

- Assist local systems in completing workforce assessments, workforce development and assure course work is available and accessible

Performance Management and QI

- Manage, review and improve workforce development activities
- Review extent to which academia prepares workforce

Capacity and Resources

- Commit resources, coordinate efforts and maximize professional expertise

Research for New Insights and Solutions

Planning and Implementation

- Maintain an academic practice collaboration to promote/organize research activities
- Disseminate and use research findings
- Have a public health research agenda (0%)

State and Local Relationships

- Provide T/A with research activities and with use of findings

Performance Management and QI

- Manage, review and improve research activities

Capacity and Resources

- Commit resources, coordinate efforts and maximize professional expertise

Section 4:

Next Steps for the Blue Group

The Story of Public Health

The *Office of Emergency Medical Services* educates and maintains the Emergency Management Services workforce in order to improve EMS injury recognition.

The *Office of Chief Medical Examiner* provides timely, accurate and informative death investigation services to make the cause and manner of death more definitive.

Resources

- Center for Performance Management
 - <http://www.dhhr.wv.gov/publichealthquality/Pages/default.aspx>
 - Email: BPHQI@wv.gov
- Association of State and Territorial Health Officials
 - www.astho.org
- Public Health Foundation
 - www.phf.org
- Public Health Accreditation Board
 - www.phabboard.org

Section 6: Questions and Discussion

Contact Us!

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